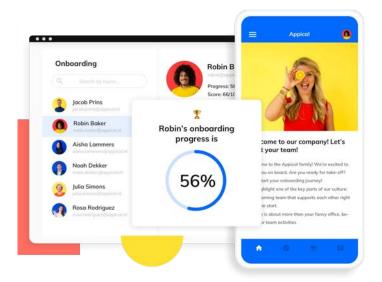
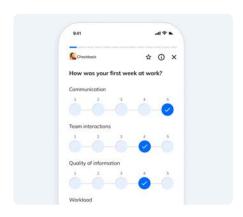


### Engage your new employees with great onboarding

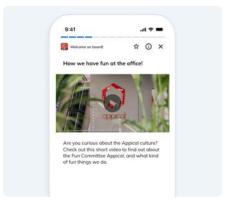
HR professionals are increasingly shifting their focus to the employee experience to attract and retain talent. Digital onboarding is one of the most effective ways to improve this experience and help new employees succeed at your company.

Onboarding enhances the whole employee journey, from the moment new hires sign their contract to the moment they leave the company. Introduce your new hires to the company, their new teams, and their roles through interactive content such as quizzes, videos, and feedback questions. Provide company information and practical information, like your mission, dress code, and office location. Plus, connect them to their colleagues before their first day, so they can begin building meaningful connections early on.









# Offer personalized onboarding in less time

Automated onboarding can save your HR team a lot of time while still offering personalization based on location, department or role. It reminds new hires to complete tasks, sign documents and read content, while informing other stakeholders of their responsibilities. Easily monitor progress and ask for feedback, to improve where needed.

## Easily connect with your new hires

A strong onboarding process can improve new hire retention by 82%! Appical enables you to quickly introduce new hires to their team, buddy, and manager via interactive content and the people finder, and welcome them with personalized messages. Share your company culture, mission and vision to ensure new hires are invested in your organization.

# Inform your new hires in a fun way

The first few weeks of a new job can be overwhelming. Onboarding helps new employees get comfortable in their role and in the organization with interactive content like stories, questions, quizzes and videos. It provides the right info at the right time, reducing Day 1 info 'bombardment.' Plus, it allows new hires to ease into their role at their own pace.



#### "Increased commitment with Appical."

"By utilizing the Appical app, we can better prepare and welcome our new colleagues at HelloFresh. It increases the engagement of the new colleague even before they have started in their new role!." — Ard-Jan Schinkelshoek, Recruitment & Development Specialist, HelloFresh



## Add a whole new dimension with interactive 360° video

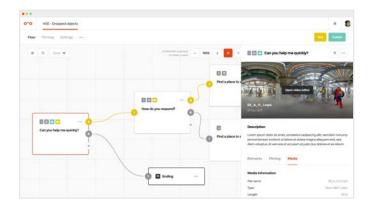
Take digital onboarding to the next level by allowing candidates and employees to experience their new roles, colleagues and offices in realistic simulations that use storytelling, emotion, and gamification to create an unforgettable experience that will engage your new hires in an exciting new way.

They can for example do a virtual office tour, perform a soft skills assessment, or safely practice critical job skills in potentially dangerous situations that are hard to replicate in real life—without slowing down your company's processes.



#### Easy to create — no developer needed

Get everything you need to design, film, test, implement & analyze immersive onboarding experiences with interactive 360° video and gamification using a powerful flow editor.



#### Easy to use — even in the browser

Immersive experiences can be integrated anywhere in the onboarding journey, and played on demand on VR headsets, smartphones, tablets, and internet browsers.



### Privacy and data protection you can rely on

Your data is always protected with enterprise-class security and continuous audits of our applications, processes, systems, and network.







## Ready to take your onboarding to the next level?

Visit <u>appical.com</u> to learn more and request a personalized demo.















