

People follow leaders, not companies

Getting employees along for the ride

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What recognizes successful leaders?

Research conducted over
10 years by ghSmart
Assessments of 17000 executives

Getting your **people** along for the ride

Create trust

Decide with speed and conviction

Engage for impact


Adapt proactively

Walk the talk



A photograph of a man and a woman in a modern office setting. The man, on the left, has short brown hair and a beard, wearing a blue V-neck sweater, and is smiling broadly. The woman, on the right, has long blonde hair and is wearing a beige turtleneck sweater and blue jeans, also smiling. In the background, there are other people, including a woman with long brown hair, and office furniture like a staircase. A large purple rectangle is overlaid on the left side of the image, containing the text 'Create trust'.

Create
trust

A man in a white shirt and glasses is standing and presenting to a group of people in a meeting room. He is looking towards the right side of the frame. The room has a whiteboard with sticky notes on the left and a large screen on the right. The text "Decide with speed and conviction" is overlaid on a teal background in the center-left of the image.

**Decide with
speed and
conviction**




Engage for impact

**Adapt
proactively**



But most importantly

Walk the talk



Winning in this
business is more about
having **the right people**
than anything else

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a: a.nodeType){  
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function(a, e){c||$b.test  
=g?"" : b, d[d.length]  
this.value)}}; else for(c  
m: makeArray(a):this)}. f  
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documentMode > 8? gc func  
l: cors=!!fc&&"withCrea  
fields)g[f]=b.xhrFields[  
data||null), c=func  
); try{ i=g.statusText  
id: 0, 10)}}}}); function gc(/try  
application/javasc
```

Entrepreneurial
Responsible
Dedicated
Inclusive

Make progress happen

